



Web 2.0

**Some web designers build websites.**

**We build business.**

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## Is your website key to your business success?

The Internet has forever changed the landscape of business. Today, remaining competitive is complex, exciting and constantly evolving. Without the right knowledge and team of experts, it's easy to become overwhelmed and fall behind.

We can build you a website that sells. To get started, ask yourself these questions:

- Does your website clearly communicate what your company does for the audiences you serve?
- Do you have tangible ways to measure the return you get from your website?
- Is your website optimized for top ranking in search engines?
- Are you updating your website's content on a regular basis?
- Is your website integrated into your overall marketing strategy?
- Are your website inquiries receiving the proper follow-up?

If it doesn't sell, it doesn't work. That's our view at Glowac+Harris+Web 2.0.

Yes, we offer website creation, as well as a full range of marketing services. But more than that, we truly realize the power of new media.

We know how to seamlessly integrate your web marketing into your branding and traditional advertising efforts. We know how to help you generate revenue and profit with a website that builds your brand identity and business. Our not-so-secret weapon is Bo Monroe.



*Bo!*

Bo Monroe is a gifted and proven programmer/designer with more than a decade of hands-on experience. Never mind that our clients love him, his results speak volumes. But don't take our word for it. Let us get your website working – and selling.

**Website Design + e-Commerce + SEO**  
**Search Engine Marketing + Internet Marketing**  
**Advertising + Flash Animation + Interactive Services**  
**Mobile Media + Web-based Applications**